



Automotive Remarketing Services



Action-Packed Best Sellers!

Although there are other ways to sell your used vehicles, no competitor or remarketing program offers all these profit-oriented ARS features:

High Conversion Rate

- Exclusive access to Ford/Lincoln dealers in National Factory Sales monthly
- Access to weekly sales where Non-Ford/Lincoln dealers are present as well

Hassle-Free “Pickup-to-Payment”:

ARS provides a comprehensive range of managed services designed to reduce complexity of remarketing, including:

- Vehicle retrieval
- International Footprint—14 auctions in Canada and 24 auctions in US
- Professional representation at auction
- Prompt payment of net proceeds

Ford Negotiated Rates

Fleet customers selling in ARS are eligible for our Ford negotiated rates on auction services, such as, mechanical, body shop, detail and transportation costs.

Premium Placement

- Vehicles are intermixed in the sale—not tailgated
- Maximizes resale value
- Quick inventory turnover

ARS Is Hassle-Free Enrollment

With Ford Automotive Remarketing Services, you can sell one vehicle, or you can sell 100. You can work with us for one month, one year or the life of your business. The choice is entirely yours.

Dedicated Ford Area Manager

- Ensures your vehicles are handled properly, from check-in to payment of proceeds
- Represents your vehicles on the auction block
- Works to get your best price
- Audits your auction sales and expenses and ensures prompt payment of proceeds.

Access to Ford Internet Sales Channels

- Offer your vehicles on OpenLane—Dealerblock
- Self-Manage your Dealerblock “Buy Now” prices
- Capture potential buyers from outside your market area



Automotive Remarketing Services

Convenient Interactive Web Site— www.vehicleremarketing.ford.com

- Easily manage your ARS account
- Designate vehicles and selling locations for your sales
- Provide vehicle sale price
- Quickly assign vehicles for auction pickup or drop-off
- View and download invoices
- Electronic funds payment

Sale Success Fee

- A per unit fee of \$275 is charged and deducted by Ford from the Used Vehicle Net Sale Proceeds upon sale of vehicle.

Professional Helpdesk Operations—ARS HQ

- Available: Monday—Friday
- Email: cars4@ford.com
- Phone: 1-866-744-6801

Dealers • Rental Companies • Commercial Fleets • Leasing Companies

All Brands. All Makes. All Models.