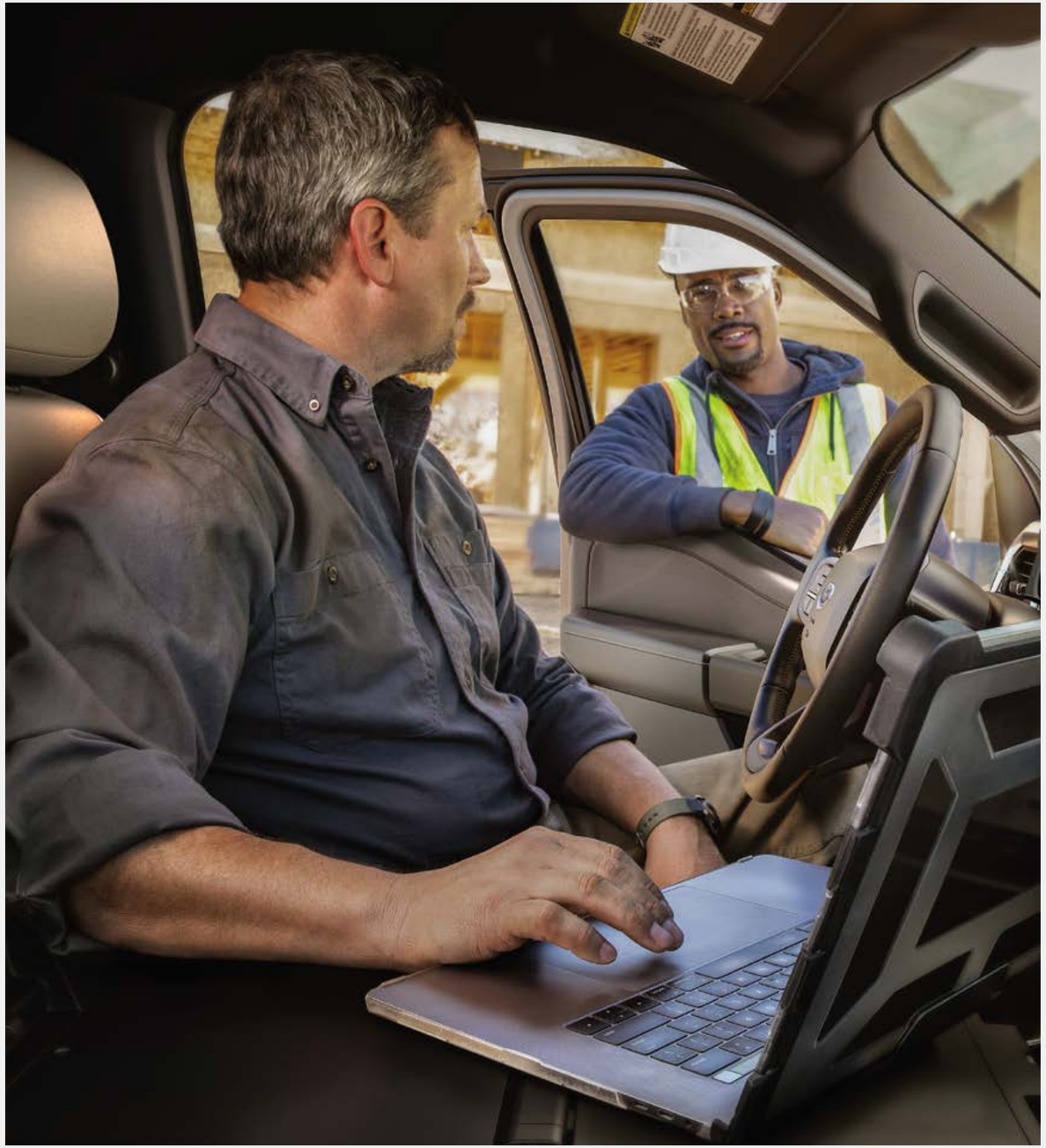
Ford PRO™ power up Academy

Ford Pro™ Data Services



Tap Into Valuable Insights, Straight From Your Vehicles

If you already have a telematics provider for your fleet and choose not to use a Ford Pro™ Telematics[1] product, Ford Pro Data Services[1] can take **data from your embedded modem-equipped Ford and Lincoln vehicles** and send it straight to your chosen telematics app in an organized, comprehensive way.

Gain insights on **driver behavior, vehicle status and health, trip reports** and more – our API (Application Programming Interface) delivers this data to your business system or **telematics service provider**, where you can then analyze results to make informed business decisions.

1. Available on vehicles with embedded modem or equipped with approved plug-in device (PID). May require modem activation. Ford Pro Telematics and Ford Pro Data Services require a purchased subscription. Terms and conditions apply. Telematics service and features, and access to vehicle data, depend on subscription and compatible cellular network availability. Evolving technology/cellular networks/vehicle capability may limit functionality and prevent operation of connected features.

The Data That Drives Decisions

Vehicle Health Data
Monitor the condition of your fleet with information like vehicle warning alerts with description and severity, oil life, tire pressure, engine temperature and more.

Driver Behavior
Manage your fleet more efficiently through useful insights on driver actions like harsh braking/accelerating, excessive idling, seat belt alerts, etc.

Other Vehicle Data
Gain even more insights such as odometer readings, ignition status, VIN and refined GPS location.

Our API lets a wide range of providers connect their software to Ford Pro™ Data Services to access data from their embedded modem-equipped vehicles.

See Providers



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