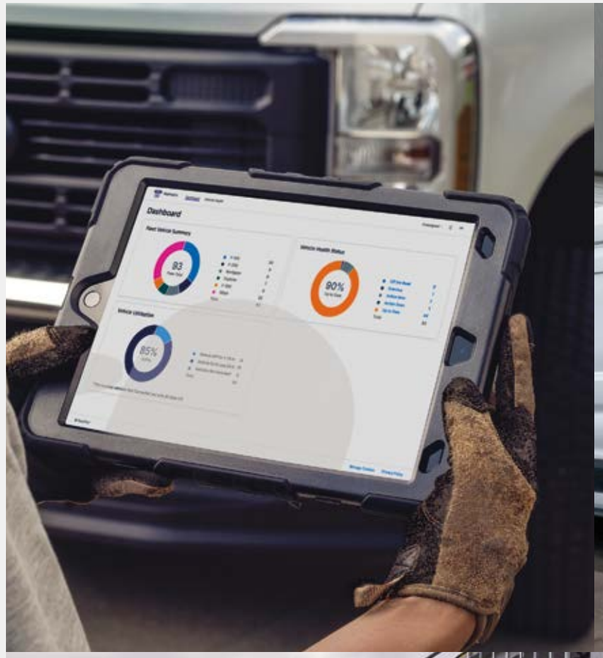
Ford PRO™ power up Academy

Introduction to Ford Pro™ Intelligence







What is Ford Pro™ Intelligence?

Businesses of all sizes know Ford Pro is a **Productivity Accelerator** – and Ford Pro Intelligence is a major reason why we're able to help so many different vocations. Ford Pro Intelligence is an always-on platform that uses data from your connected fleet vehicles to **maximize efficiency** and **streamline daily work**.

Ford Pro Intelligence encompasses many products and software, including Ford Pro Telematics,[1] Ford Pro Data Services,[1] Ford Pro Charging Software,[2] and Fleet Management Software and Services.[3] Ford Pro Intelligence is fueled by **real data** from your vehicles through the embedded modem, if equipped. It can connect to Ford Pro Intelligence software, giving you access to near real time information on vehicle health, maintenance and service tracking, trip history and much more.

1. Available on vehicles with embedded modem or equipped with approved plug-in device (PID). May require modem activation. Ford Pro Telematics and Ford Pro Data Services require a purchased subscription. Terms and conditions apply. Telematics service and features, and access to vehicle data, depend on subscription and compatible cellular network availability. Evolving technology/cellular networks/vehicle capability may limit functionality and prevent operation of connected features. 2. Ford Pro Charging Software subscription required. Chargers must conform to Open Charge Point Protocol (OCPP) 1.6-J industry standard and be Internet-connected. Ford Pro Charging Software is a subscription service subject to agreement to Ford Smart Mobility terms and conditions. Subscription subject to monthly charge. Subject to OFAC and credit check for subscription eligibility. Connected service and features, and access to vehicle and charger data depend on subscription and compatible cellular network availability. Evolving technology/cellular networks/vehicle and charger capability may limit functionality and prevent operation of connected features. 3. Some services may require a fee and/or subscription. Terms and conditions apply.

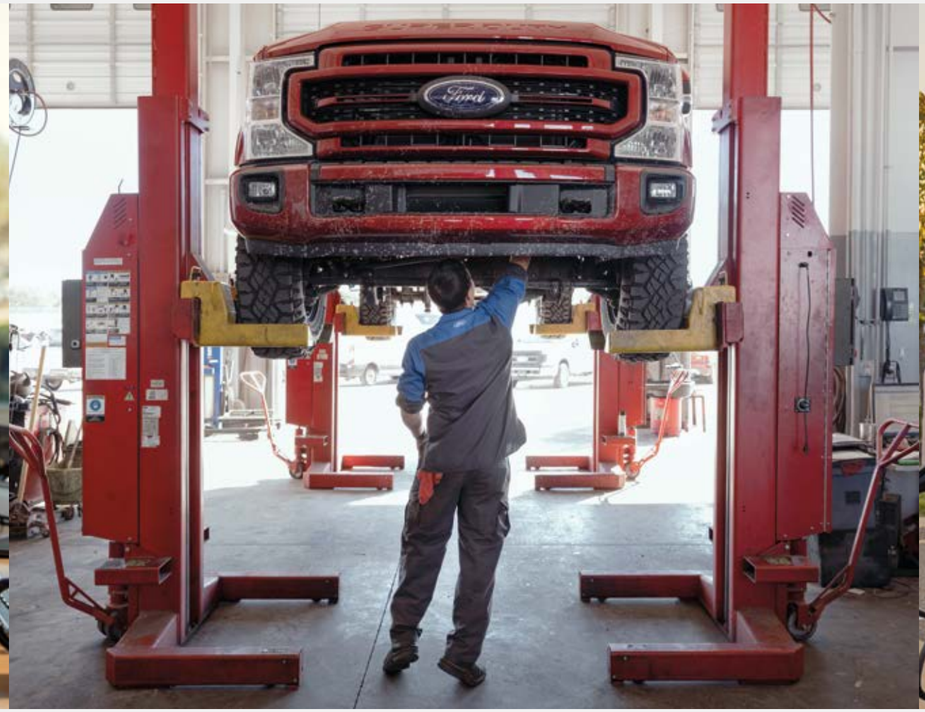
Screens shown are subject to change.

What does Ford Pro™ Intelligence do for my business?

Ford Pro Intelligence gives you next-level insight to your fleet's operations, potentially helping to **reduce costly downtime**. This is achieved through convenient features like a **unified dashboard** showing your vehicle's health and productivity metrics, predictive insights that can help **anticipate mechanical issues** before they happen, with **support for mixed fleets**, electric vehicle and **charging management** for public, depot and home charging.

Additional available features can give you even more oversight to your fleet: GPS tracking, driver behavior insights and geofencing can help improve daily work for fleets, regardless of size and business type.







What are the benefits of Ford Pro™ Intelligence?

On top of the hardworking vehicles, our easily integrated technology solutions can help you **increase uptime, simplify workflows**, **improve security**, and Ford Pro Solutions can **reduce Total Cost of Ownership (TCO) by approximately 25%**.[1] The many pieces that make up Ford Pro Intelligence can help improve your day-to-day workflows and the long-term health of your business.

1. Details on Solutions driving the Ford Pro approach to TCO can be found here.





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