



PRO™

power
up Academy

Ford Pro™ Telematics: Asset Tracking



Monitor Your Equipment

With available **Ford Pro™ Telematics¹ with Asset Tracking**, you can monitor your valuable mobile and non-mobile assets. Our asset trackers are devices that connect to your tools and equipment to help you keep track of your important assets and **help reduce lost items**. Knowing where your assets are can give you peace of mind and let you focus on other aspects of your business.

Using the Ford Pro Telematics dashboard, you can use asset trackers to **monitor the location of important business assets** such as:

- ▶ Forklifts
- ▶ Generators
- ▶ Trailer chassis
- ▶ Dumpsters
- ▶ Storage containers
- ▶ Excavators and more

1. Available on vehicles with embedded modem or equipped with approved plug-in device (PID). May require modem activation. Ford Pro Telematics and Ford Pro Data Services require a purchased subscription. Terms and conditions apply. Telematics service and features, and access to vehicle data, depend on subscription and compatible cellular network availability. Evolving technology/cellular networks/vehicle capability may limit functionality and prevent operation of connected features. An additional subscription is required for activation of Ford Pro Telematics with Asset Tracking. Terms and conditions apply.

Track Your Way

Our Asset Tracking solution uses GPS- and connectivity-enabled devices that attach to your valuable assets to **provide location data** viewable in the Ford Pro™ Telematics dashboard. In addition to that data, you can also view **trip history**, **geotracking** when the device is moving, asset tracker **battery status** and **signal strength**, and more.

There are three different tracking devices to choose from:

- ▶ Wired (best for stationary or in-transit assets)
- ▶ Solar-Powered (best for assets in-transit)
- ▶ Battery-Powered (best for assets in the same location for extended periods)

Ford Pro Telematics with Asset Tracking helps you keep an eye on your important assets so you can stay focused on your day-to-day work.

[Schedule a Demo](#)



Add Equipment to Your Account

Once your asset tracker devices have shipped, you will need to add the trackable equipment to your Ford Pro™ account.

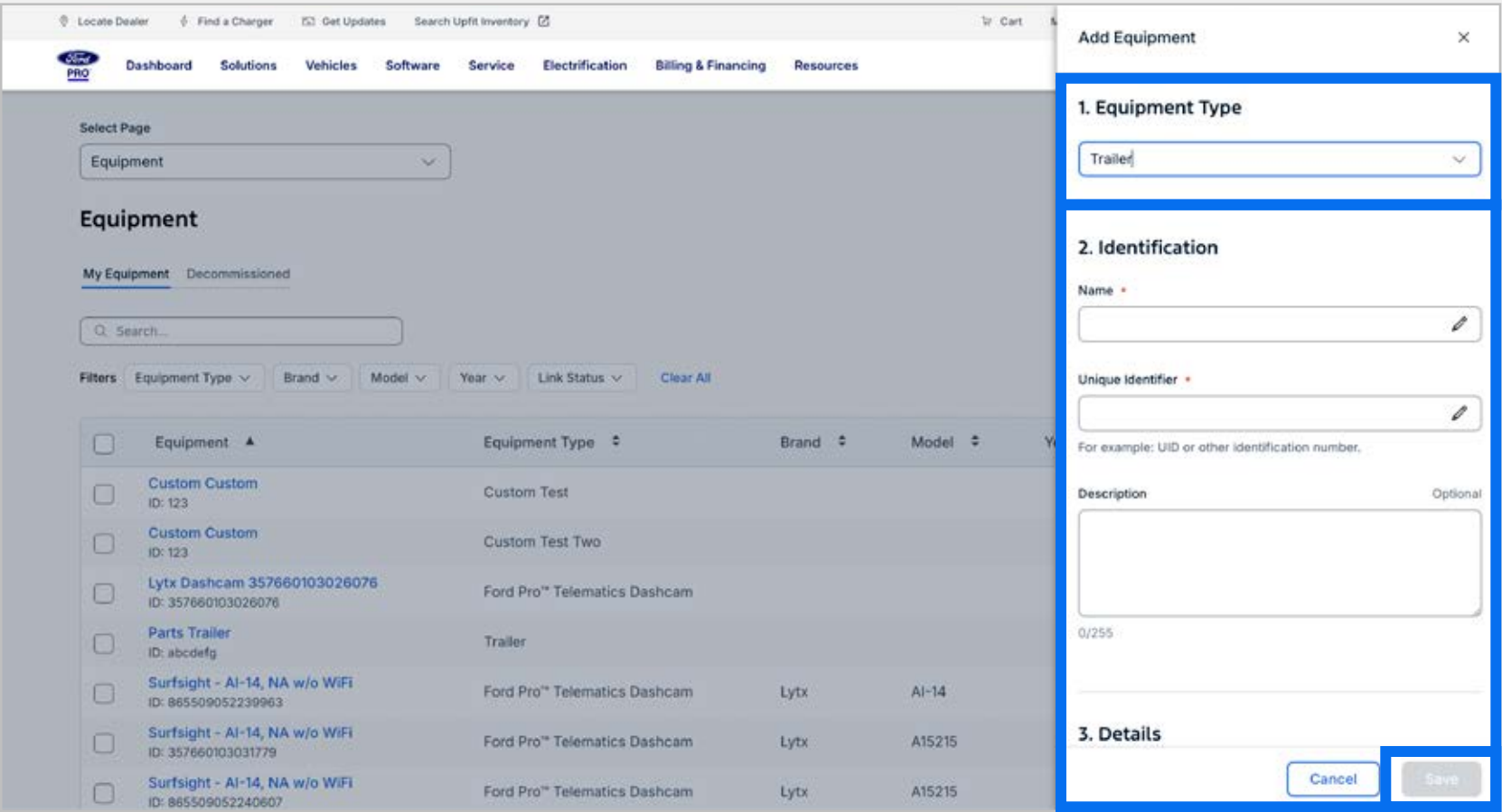
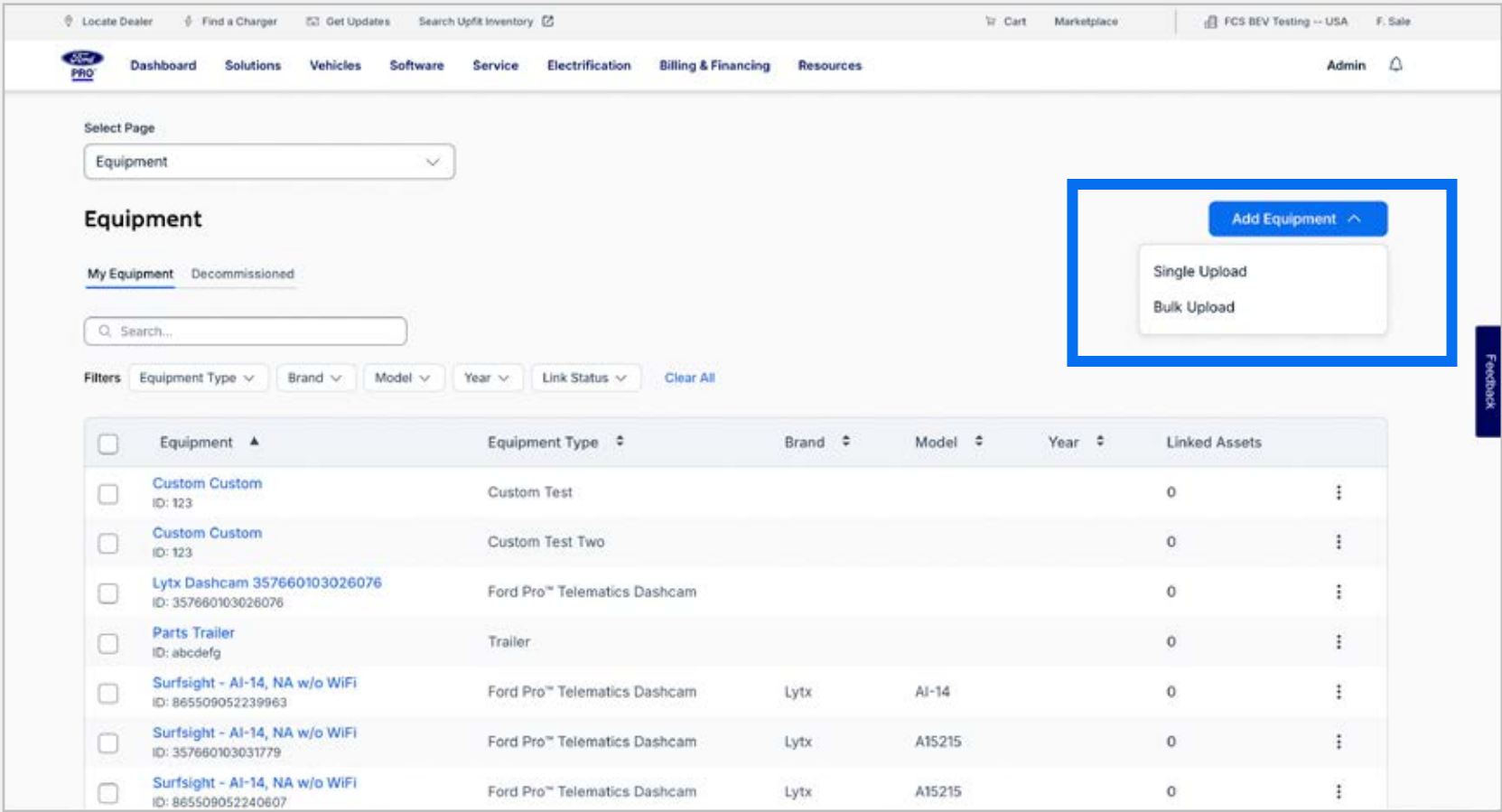
You can do so by following these steps:

- ▶ Log in to your Ford Pro account
- ▶ Click on **Admin** in the upper-right corner of the page
- ▶ Choose **Equipment** from the Select Page drop-down menu

The screenshot shows the Ford Pro Admin interface. The top navigation bar includes links for 'Locate Dealer', 'Find a Charger', 'Get Updates', 'Search Uplift Inventory', 'Cart', 'Marketplace', 'FCS BEV Testing -- USA', and 'F. Sale'. The main navigation bar includes 'Dashboard', 'Solutions', 'Vehicles', 'Software', 'Service', 'Electrification', 'Billing & Financing', 'Resources', and 'Admin' (highlighted). A 'Select Page' dropdown menu is open, showing options: 'Select...', 'My Vehicles', 'Equipment', 'Groups', and 'Users'. The 'Equipment' page displays a table of vehicle subscriptions with columns for Status, Make, Model, Year, Fuel, and Hardware. The table contains 7 rows of data.

Status	Make	Model	Year	Fuel	Hardware
Subscribed	Ford	Escape	2023	Gas	Embedded Modem
Subscribed	Ford	Mustang Mach-E	2021	Electric	Embedded Modem
Subscribed	Ford	F-150	2022	Electric	Embedded Modem
None	Ford	F-550	2018	Diesel	Non-Ford Plug-In Modem
Processing	Ford	F-150	2022	Electric	Embedded Modem
Subscribed	Ford	Escape	2023	Hybrid	Embedded Modem

Add Equipment to Your Account (cont.)



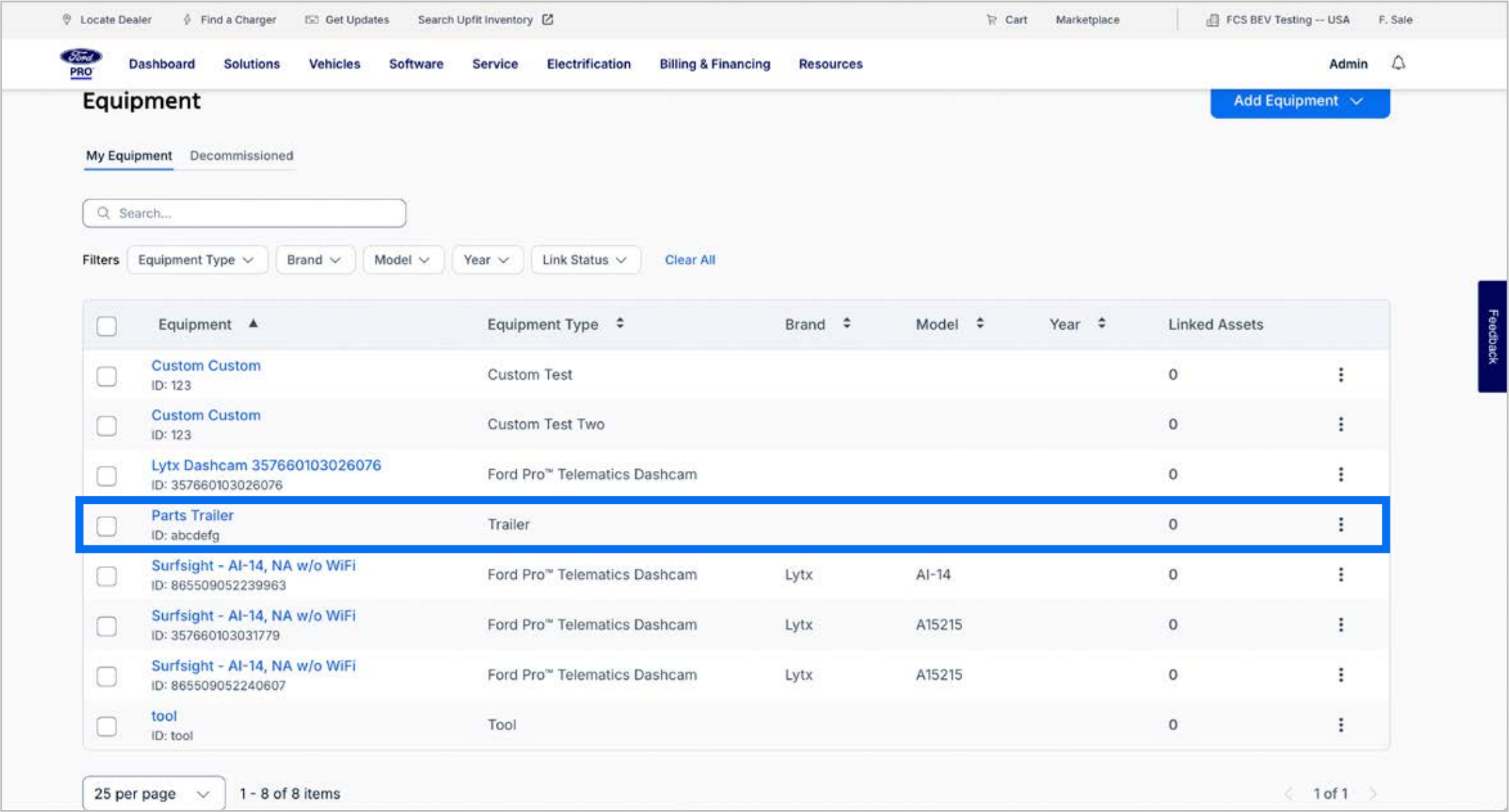
- ▶ Click on the **Add Equipment** button and select **Single Upload** or **Bulk Upload**
- ▶ Select **Equipment Type** from the drop-down menu
- ▶ Fill out the equipment information and press **Save**

Link Equipment to Asset Trackers

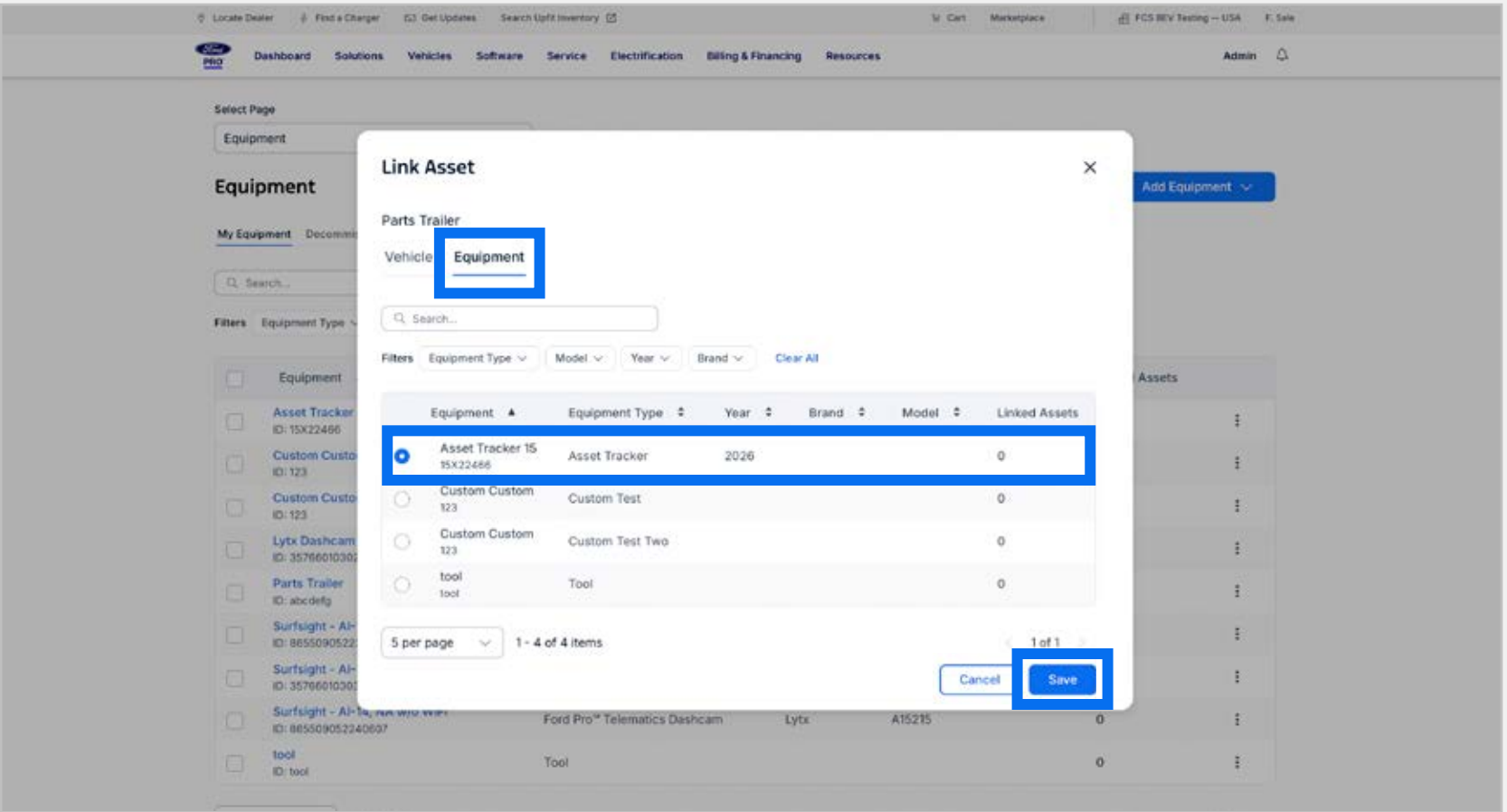
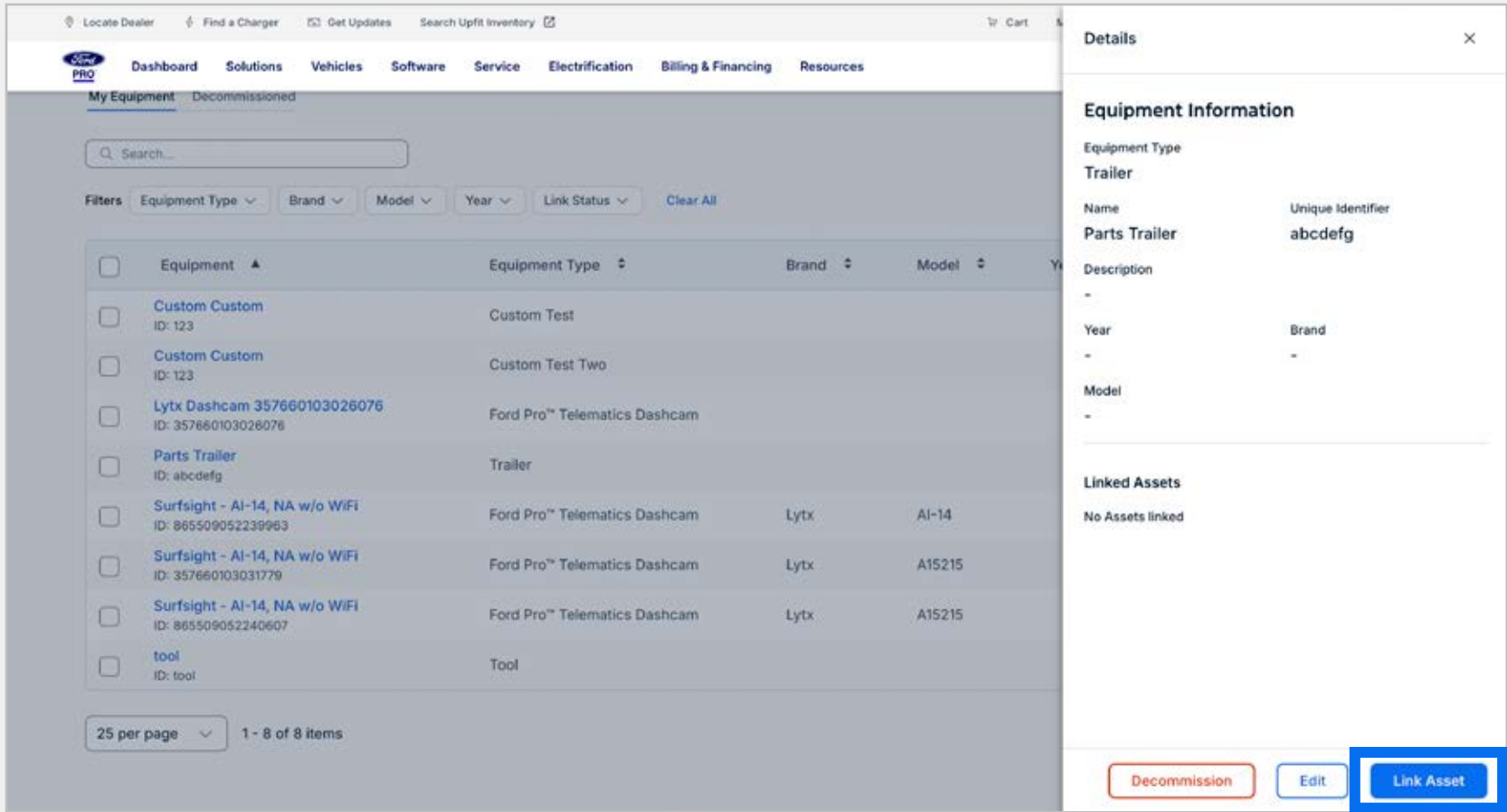
Once you’ve added equipment to track to your account, you will need to link them to your Asset Tracker devices.

You can do so by following these steps:

- Click on the name of the equipment you want to connect to an asset tracker and the **Equipment Details** page will open



Link Equipment to Asset Trackers (cont.)



- Click on the **Link Asset** button
- From the Link Asset pop-up window, choose the Equipment tab, select the asset tracker to link to your equipment, then click on **Save**

It could take up to 24 hours for the equipment with the asset tracker to show up in your Ford Pro™ Telematics Live Map, depending on the ping rate of the tracker.



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