



FLEET EQUALIZATION FOR COMMERCIAL BONUS CASH PROGRAM

fordpro.com

Saving Money is Just Smart Business



Exclusive Customer Cash Back for Ford Fleet Customers.

Save your fleet business even more than you bargained for, with the Commercial Fleet Equalization (FE) for Commercial Bonus Cash Program (CBC). We'll compare total applicable fleet incentives to current retail cash incentives and if the retail offer is greater, we'll make up the difference in savings, so you can enjoy the best incentives Ford has to offer.

Visit your local Ford Dealer to take
advantage of the valuable Commercial
Bonus Cash incentive program.

fordpro.com/en-us/financing/

*Enroll for your FIN Code at fordpro.com

The Smart Fleet Choice Just got Better with Big Savings.

Fleet Equalization For Commercial Bonus Cash Program Highlights

- In conjunction with the Commercial Bonus Cash (CBC) Program, the Commercial Fleet Equalization (for CBC) Program will compare total applicable fleet incentives to currently offered applicable retail incentives based on the delivering dealer's zip code and pay the difference if retail money is greater
- Ensures Commercial Fleet Customers are getting the best incentives Ford has to offer
- Requires 56M National Incentive
- Must have a Ford Commercial FIN Code*
- **NEW** Program #96314 effective January 3, 2024

Resources

- Find Ford Dealers at FordCommercialVehicleCenter.com
- Visit fordpro.com for any of your commercial needs
- Contact Program Headquarters at **877-530-9953** or fleetincentives@fordprogramhq.com with any questions about Ford Fleet incentives

