FLEET EQUALIZATION
FOR COMMERCIAL BONUS CASH PROGRAM

Saving Money is Just Smart Business



Exclusive Customer Cash Back for Ford Fleet Customers.

Save your fleet business even more than you bargained for, with the Commercial Fleet Equalization (FE) for Commercial Bonus Cash Program (CBC). We'll compare total applicable fleet incentives to current retail cash incentives and if the retail offer is greater, we'll make up the difference in savings, so you can enjoy the best incentives Ford has to offer.

Visit your local Ford Dealer to take advantage of the valuable Commercial Bonus Cash incentive program.

fordpro.com/en-us/financing/

*Enroll for your FIN Code at fordpro.com

The Smart Fleet Choice Just got Better with Big Savings.

Fleet Equalization for Commercial Bonus Cash Program Highlights

- In conjunction with the Commercial Bonus Cash (CBC) Program, the Commercial Fleet Equalization (for CBC) Program will compare total applicable fleet incentives to currently offered applicable retail incentives based on the delivering dealer's zip code and pay the difference if retail money is greater
- Ensures Commercial Fleet Customers are getting the best incentives Ford has to offer
- Requires 56M National Incentive
- Must have a Ford Commercial FIN Code*
- **Program #96388** effective January 3, 2025

Resources

- Find Ford Dealers at **FordCommercialVehicleCenter.com**
- Visit **fordpro.com** for any of your commercial needs.
- For Ford Fleet incentive questions Dealers should contact the **Ford Pro Contact Center of Excellence** at 866-34-DEALER (866-343-3253), option 2, and have your P&A Code ready.
- Customers should call 800-34-FLEET (800-343-5338), option 2.

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